



# 2018

# Exhibitor Prospectus

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[skillsemploymentexpo.nt.gov.au](http://skillsemploymentexpo.nt.gov.au)

Proudly presented by the Department of Trade, Business and Innovation  
Phone (08) 8981 8870 Email [info@youthworxnt.com.au](mailto:info@youthworxnt.com.au)





## Welcome

The Northern Territory Government **Skills, Employment and Careers Expo** provides a prime opportunity for businesses and employers, training providers, education institutions, government departments, community organisations and others from the Northern Territory and interstate to engage with their target market and actively promote their organisation and industry.

The **Skills, Employment and Careers Expo** is an annual event reaching all corners of the Territory providing a one stop shop for anyone seeking to explore job options, tertiary studies and/or further training opportunities. This is the Territory's largest careers roadshow with attendee numbers in 2018 expected to reach over 6,000. Register early to secure your position.

The event will provide a forum for visitors to:

1. Talk to representatives from different employers, education institutions, training providers and industry groups;
2. Experience hands-on job activities in the WorldSkills Australia Try'a Skill area
3. Find out about current real job vacancies available in the Northern Territory on the Jobs Portal (Darwin and Alice Springs only)

## Skills Employment and Careers Expo – Sensory Friendly Hour (Darwin)

This year the Skills Employment and Careers Expo will be hosting a Sensory Friendly Hour for participants and their families to enjoy a quieter, less-crowded visit to The Skills Employment and Careers Expo in Darwin. This initiative aims to reduce barriers for people with disabilities and sensory processing disorders to engage with the expo and have equal access to career and training options.

This opportunity may be appealing to parents/carers of people who have mobility challenges, struggle to communicate or become easily overwhelmed by stimuli. During this hour, The Expo will offer:

- A smaller crowd capacity
- Lower audio volume on exhibits
- Dimmed lighting
- Sensory friendly chill out space

This hour will be run on Day 1 of the Darwin Skills, Employment & Careers Expo, Friday 24 August from **1:30pm-2:30pm** and Day 2 of the Darwin Skills, Employment & Careers Expo, Saturday 25 August from **12:00-1:00pm**

Location	Date and Times	Venue
<b>Alice Springs</b>	Monday 13 <sup>th</sup> August 5.00pm to 7.30pm Tuesday 14 <sup>th</sup> August 8.30am to 12.30pm	Alice Springs Convention Centre
<b>Tennant Creek</b>	Thursday 16 <sup>th</sup> August 9.00am to 12.00pm	Tennant Creek Civic Hall
<b>Nhulunbuy</b>	Monday 20 <sup>th</sup> August 10.30am to 1.30pm	Nhulunbuy Town Hall
<b>Katherine</b>	Wednesday 22 <sup>nd</sup> August 10.00am to 2.00pm	YMCA Katherine (Skating Rink)
<b>Darwin</b>	Friday 24 <sup>th</sup> August 8:30am to 2.30pm Saturday 25 <sup>th</sup> August 9.00am to 1.00pm	Darwin Convention Centre

### Expo Targets

- People looking to change their career
- People looking to up skill
- Job hunters
- Senior and middle school students (and their parents/caregivers)
- Graduates and post-graduates
- Mature age students
- Members of the general community



### Who should exhibit?

- Small business
- Large employer
- Industry association
- Training provider
- Higher education institution
- Group training company
- Recruitment company
- Employment agency
- Government agency
- Career counsellor
- Organisation looking to fill positions or enhance your brand awareness

### Why Exhibit?

- Feature your organisation in front of more than 6000 quality attendees
- Develop relationships with new clients
- Interactively demonstrate course content or industry skill requirements
- Actively recruit new students, staff and clients
- Create or build brand awareness for your organisation
- Launch your new products or services
- Promote your industry with real jobs on offer
- Network with other exhibitors and personnel
- Increase market recognition of your organisation
- Offers a recruitment opportunity that is targeted and cost effective

***"I love exhibiting at this event. I always feel very well looked after and nothing is too much trouble."***

***"The coordination of the expos is very thorough and efficient. The expos grow each year."***



## **Make the most of your exhibit**

### **Allow participants the opportunity to get hands on experience into your world of work.**

By providing an interactive, hands-on experience you will be sure to receive a better return on your expo investment. Participants who have the ability to get a hands-on perspective are more likely to open up and positively engage with you!

Don't miss out on this opportunity to showcase your business and industry, and to potentially recruit job ready workers looking for a career change!

For ideas on how to make your exhibit more hands on and exciting, please make contact with event organisers who are more than happy to work with your organisation.

## **Jobs Board**

### ***Promote your current and known future jobs on the exciting new Jobs Portal (Darwin and Alice Springs expos only)***

The total interactive multimedia Jobs Portal provides Territory employers the opportunity to promote their current and future job vacancies for free and engage with job seekers in a state of the art environment. The Jobs Portal will connect people to all job prospects instantly across the Northern Territory.

Invitations to advertise your current and forthcoming vacancies at no further cost will be sent out in the lead up to the expos.

## **Exhibitor Booth Options**

All Standard Booths - 3000mm (w) x 2000mm (d) x 2400mm (h)

A standard booth includes:

- Octanorm walls - 2.4m high
- 1 x fascia board
- 1 x printed company name (unlimited characters)

- 2 x spotlights
- 1 x 4 amp power board (4 outlets)
- 1 x trestle table with table cloth - 1.8m long
- 2 x chairs



### OCTANORM BOOTH

Octanorm offers clean lines designed to enable many upgrades and additional built-in features. It offers near-endless flexibility with different site sizes and is the best system for custom designs.

### FIXINGS

Preferred: velcro (adhesive back - both sides required), Blu-tak  
Do not use double-sided tape, nails, screws, pins.

	2m x 3m (Single)	2m x 6m (Double)	2m x 9m (Triple)	SHELL SCHEME
Darwin	\$650	\$950	\$1250	Octanorm
Tennant Creek	\$100	\$125 <i>(Subject to Availability)</i>	\$150 <i>(Subject to Availability)</i>	Octanorm
Alice Springs	\$100	\$125	\$150	Octanorm
Nhulunbuy	\$100	\$125 <i>(Subject to Availability)</i>	\$150 <i>(Subject to Availability)</i>	Octanorm
Katherine	\$100	\$125	\$150	Octanorm
Custom Stand <i>(avail all locations)</i>	POA*	POA*	POA*	Optional

\*You have the option to upgrade your stand to suit your organisation requirements or business style. Larger spaces / stand sizes are available upon request.

# SKILLS EMPLOYMENT CAREERS EXPO 2018

## 2017 Highlights



Facebook impressions



Facebook engagements



Increase of 407 Facebook followers to 1,977

\*Statistics from the 2017 Skills Employment and Careers Expo Final Report provided by YouthWorX NT. Facebook stats apply to the NT Training, Skills and Careers @NTtrainingskillscares Facebook page.



## About YouthWorX NT

Since 2010 the Northern Territory Government has engaged **YouthWorX NT** to coordinate the **Skills, Employment and Careers Expo** in Darwin, Katherine, Alice Springs, Tennant Creek and Nhulunbuy.

YouthWorX NT is a not-for-profit organisation working in collaboration with young people, schools and business, to create partnerships and equity through education and career development opportunities for all Territorians.

YouthWorX NT has again partnered with **The Exhibitionist**, The Northern Territory's premier exhibition company, who will be managing the build of each expo and providing all equipment. The Exhibitionist team can provide a range of additional solutions and materials to enhance booths over and above the standard options. [www.exhibitionist.com.au](http://www.exhibitionist.com.au)

## Register Now!

To register now to exhibit, please [CLICK HERE!](#)

For further information about exhibiting at the **2018 Skills, Employment and Careers Expos** please contact:

**Sim O'Callaghan**

Event Coordinator

(08) 8981 8870

[expo@ywnt.com.au](mailto:expo@ywnt.com.au)

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